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15	CENTRAL DISTRICT OF CALIFORNIA			
16	WESTERN DIVISION			
17	ChromaDex, Inc.,	Case No.: 8:16-cv-02277-CJC (DFM)		
18	Plaintiff,	[Assigned to the Hon. Cormac J. Carney] <b>ELYSIUM HEALTH, INC.'S AND</b>		
19	V.	MARK MORRIS'S MEMORANDUM		
20	Elysium Health, Inc. and Mark	OF POINTS AND AUTHORITIES IN SUPPORT OF THEIR MOTION FOR		
21	Morris,	PARTIAL SUMMARY JUDGMENT Hearing		
22	Defendants.	Date: September 16, 2019		
23		Time: 1:30 p.m. Crtm: 7C		
24	Elysium Health, Inc.,			
25	Counterclaimant,	[Filed concurrently with Notice of Motion;		
26	V.	Appendix of Evidence; Statement of Uncontroverted Facts and Conclusions of		
27	ChromaDex, Inc.,	Law; (Proposed) Order]		
		LICTORATE AND		
28	Counter-Defendant.	Trial Date: October 15, 2019		

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### **MEMORANDUM OF POINTS AND AUTHORITIES**

### I. PRELIMINARY STATEMENT

This litigation arises out of a contract dispute between a former supplier, ChromaDex, Inc. ("ChromaDex"), and its former customer, Elysium Health, Inc. ("Elysium"), a direct-to-consumer ("DTC") seller of a dietary supplement ("Basis") that combines nicotinamide riboside ("NR") and pterostilbene ("PT"). ChromaDex overcharged Elysium by more than \$4 million in breach of the "most favored nations" provision of the parties' supply agreement, hid evidence of its wrongdoing from Elysium, and then terminated their relationship as part of ChromaDex's plan to "[b]e our own 'Elysium'" by pushing Elysium out of the DTC market it had successfully created. Over the course of this years-long case, ChromaDex has continually sought to expand it, adding claims for trade secret misappropriation, breach of confidentiality agreements, and breach of contract and fiduciary duties against Elysium employee Mark Morris ("Morris," and together with Elysium, "Defendants"), a former ChromaDex employee.

Now that discovery has closed, Elysium is entitled to partial summary judgment on its claim for ChromaDex's breach of their supply agreement's pricing provision (First Claim). The plain language of that agreement, plus ChromaDex's own records of its sales, establish that there is no genuine issue of material fact that ChromaDex failed to provide Elysium the credits or refunds due to it when ChromaDex repeatedly sold NR to other customers at lower prices than it charged Elysium for its larger orders.

Moreover, Defendants are entitled to summary judgment on ChromaDex's claims for trade secret misappropriation under California and federal law (Third and Fourth Claims), because ChromaDex cannot raise a question of fact as to its

<sup>&</sup>lt;sup>1</sup> Elysium's and Morris's Statement of Uncontroverted Facts and Conclusions of Law in Support of Their Motion for Partial Summary Judgment Pursuant to Local Rule 56-1 ("LR 56-1") at ¶¶ 25-26, 32, 34-46, 59; Declaration of Joseph N. Sacca ("Sacca Decl.") at Exs. 65, 66. Unless otherwise stated, all references to Exhibit(s) herein refer to exhibits attached to the Sacca Declaration.

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purported damages. ChromaDex relies exclusively on its expert as its only "proof" of damages. That expert, however, does not apportion damages even on a claim-byclaim basis (e.g., individually to trade secret misappropriation, breach of contract, etc.), much less on a trade secret-by-trade secret basis. Instead, he offers only an undifferentiated analysis attributing all the alleged damages to all the alleged wrongs at issue in the case, without any attempt to establish causation or identify which damages flowed from which wrongs. This approach leaves ChromaDex without any proof of damages specific to its trade secret misappropriation claims – a failure of proof warranting summary judgment.

Third, Defendants are also entitled to summary judgment on ChromaDex's Claims concerning the alleged misuse of purportedly confidential or proprietary information (which ChromaDex identifies through a list of over 140 items), because, again, ChromaDex's expert's damages calculation bundles all alleged wrongs and makes no attempt to attribute damages to any specific wrongful act, claim or defendant. Because ChromaDex is unable to prove damages, Defendants are entitled to summary judgment on ChromaDex's claims for: breach of contact against Elysium (First and Second Claims, in part), breach of contract against Morris (Fifth and Sixth Claims), breach of fiduciary duty against Morris (Seventh Claim), and aiding and abetting breach of fiduciary duty against Elysium (Eighth Claim).

Finally, Morris is entitled to summary judgment on ChromaDex's claim that he breached the Confidentiality and Non-Solicitation Agreement (For New Employees) (the "New Employee Agreement") (Sixth Claim), which Morris signed at the very end of his last day as an employee of ChromaDex. ChromaDex's attempt to saddle Morris with ongoing confidentiality obligations on his way out the door fails because the undisputed facts establish that the contract is not supported by consideration, and further that it is void as a matter of law.

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#### II. STATEMENT OF FACTS

The relationship between Elysium and ChromaDex began in 2013, when Elysium sought to purchase NR from ChromaDex. (LR 56-1 ¶ 7). ChromaDex was the license holder for several patents relating to NR, was the sole commercial supplier of NR in the United States, and sold ingredients only on a business-to-business basis rather than directly to consumers. (LR 56-1 ¶¶ 1-3). Elysium was a startup company looking to launch its first product, a dietary supplement called Basis. (LR 56-1 ¶ 4). NR (which ChromaDex brands as Niagen) became one of the two principal ingredients in Basis, the other being PT. (LR 56-1 ¶ 5). Elysium purchased both of these ingredients from ChromaDex until 2016. (LR 56-1 ¶ 16).

Between 2013 and 2016, the parties extensively negotiated the terms of their relationship, which ultimately culminated in the following agreements: the Niagen Supply Agreement ("NR Supply Agreement") executed on February 3, 2014, and amended on February 19, 2016 (the "Amendment"), the Trademark License and Royalty Agreement executed on February 3, 2014, and the pTeroPure Supply Agreement executed on June 26, 2014, also amended on February 19, 2016. (LR 56-1 ¶¶ 8-12). The NR Supply Agreement and Amendment contained several key provisions which were important to Elysium and its strategy, including: (1) a most favored nations pricing provision ("MFN Provision"); (2) a provision requiring ChromaDex to supply Elysium with NR manufactured to a more stringent standard than the standards specified by the U.S. Food and Drug Administration for the manufacture of dietary supplements like Basis; (3) a provision granting Elysium exclusivity over the combination of NR and PT or any substantially similar ingredients; and (4) a provision requiring ChromaDex to provide Elysium notice of issues relating to the purity of the NR it supplied, among other matters. (LR 56-1  $\P$ 13-15). From 2014 to 2016, Elysium successfully carved out a space for Basis in the dietary supplement market and its business expanded exponentially. (LR 56-1 ¶ 17).

From January 2011 to July 2016, Mark Morris was an employee at ChromaDex. (LR 56-1 ¶ 102). While at ChromaDex, as their Vice President of Business Development, Morris's responsibilities included developing ChromaDex's and Elysium's growing business relationship, and was Elysium's main point of contact for much of the relationship. (LR 56-1 ¶¶ 18-19).

In 2016, Elysium raised concerns about whether it was receiving the pricing to which it was entitled under the MFN Provision. (LR 56-1 ¶ 47). As ChromaDex's former CFO testified, it was Morris's responsibility to inform Elysium if it was entitled to adjustments to its pricing under the MFN Provision. (LR 56-1 ¶ 72). After some preliminary discussions with Morris, Elysium brought its concerns to ChromaDex's then-CEO, Frank Jaksch. (LR 56-1 ¶ 47). In response to Elysium's inquiry, Jaksch sent what he described as a blinded Excel spreadsheet to Elysium, intending to convince Elysium that ChromaDex was in compliance with the MFN Provision ("MFN Breach Spreadsheet"). (LR 56-1 ¶ 48). Jaksch failed, however, to remove a tab from the spreadsheet containing detailed pricing and other information for certain of ChromaDex's other customers that appeared to reveal that ChromaDex was not complying with its obligations under the MFN Provision. (LR 56-1 ¶¶ 49-54).

After several attempts to obtain more information regarding the extent of the MFN breach so it could determine the appropriate price for its next purchase order, as well as the amount of the credit or refund it was due under the MFN Provision for previous orders, Elysium placed an order on June 28, 2016, including a price per kilogram ("kg") intended to start a productive conversation about the price for NR that Elysium was entitled to receive under the contract. (LR 56-1 ¶¶ 54-56). Elysium's order had its intended effect, and on June 30, 2016, Elysium and ChromaDex had a phone call in which Jaksch informed Elysium that ChromaDex had sold NR to a company called Live Cell for \$800/kg, which was \$200/kg below the price ChromaDex had been charging Elysium for its most recent orders. (LR 56-

1 ¶ 57). In emails sent in advance of the call, Jaksch told Elysium that Live Cell was a lower volume customer than Elysium, and that it had placed its last significant order in the third quarter of 2015. (LR 56-1 ¶¶ 77-78). After this discussion, ChromaDex agreed to a revised purchase order (the "June 30 Purchase Order") with an \$800/kg price. (LR 56-1 ¶¶ 58-59). This, however, did not resolve the issue of the credit or refund due to Elysium for the prior orders it had placed for which it was entitled to a lower price. (LR 56-1 ¶ 60). Further, as discussed below, discovery has revealed that even the \$800/kg price point offered by ChromaDex was too high because of multiple sales at lower volumes to other customers at lower prices. (*See* Section V(A), *infra*.)

In 2016, Morris approached Elysium and stated a desire to resign from ChromaDex. (LR 56-1 ¶ 104). Morris gave notice to ChromaDex on July 12, 2016, and his last date of employment was July 15, 2016. (LR 56-1 ¶¶ 105-107). In the late afternoon of July 15, 2016, Morris met with Jenny Robles, the Human Resources Manager at ChromaDex. (LR 56-1 ¶¶ 113-114). There, he signed a checklist ("Checklist") (LR 56-1 ¶ 115-116), which confirmed that Morris had returned his ChromaDex computer, cellular phone, office key, and other ChromaDex-issued items. (Ex. 64). After signing the Checklist, Morris was asked to execute the "New Employee Agreement." (LR 56-1 ¶ 117; Ex. 66). At that meeting, Robles stated that she had a check in her possession issued to Morris covering both compensation for his accrued but unused vacation days and his final paycheck. (LR 56-1 ¶ 118-119). Robles told Morris that she could not give him the check unless Morris signed the New Employee Agreement. (LR 56-1 ¶ 120). Morris signed the New Employee Agreement, received his check, promptly departed ChromaDex's office, and did not return. (LR 56-1 ¶ 121-124).

Throughout 2016, ChromaDex refused to give Elysium the refund or credit to which it was entitled, and refused even to give Elysium the information it needed to calculate the correct amount. By this time, Elysium had discovered additional

breaches of the NR Supply Agreement by ChromaDex and declined to make further payments to ChromaDex until the pricing and other breaches were addressed. (LR  $56-1 \ \P 60$ ).

In November 2016, ChromaDex sent a letter terminating the NR Supply Agreement, effective as of February 2, 2017. (LR 56-1 ¶ 30). Unbeknownst to Elysium, starting in 2015, ChromaDex had devised a plan to sell an NR-containing product directly to consumers, in competition with Elysium. (LR 56-1 ¶ 20). It would do so by taking a stake in a company called Healthspan Research LLC ("Healthspan")—a company ChromaDex helped create by partnering with its now-CEO, then a Board member of ChromaDex. (LR 56-1 ¶¶ 20-21). During 2016, ChromaDex began negotiations to purchase Healthspan outright, and internal memoranda from that time show that ChromaDex intended to phase out its ingredient business – including by eliminating NR sales to customers, like Elysium, in the DTC market – to become a DTC business and "[b]e our own 'Elysium.'" (LR 56-1 ¶¶ 22-29). One month before ChromaDex closed on its purchase of Healthspan and began to compete directly with Elysium in earnest, ChromaDex's termination of the NR Supply Agreement took effect. (LR 56-1 ¶¶ 30-31).

### III. PROCEDURAL HISTORY

On December 29, 2016, ChromaDex filed its complaint. (ECF No. 1). Elysium filed its Answer, asserting six counterclaims. (ECF No. 11). ChromaDex then filed its First Amended Complaint, adding new claims for misappropriation of trade secrets. (ECF No. 30). In May of 2017, this Court dismissed certain of ChromaDex's claims, including its misappropriation of trade secrets claims, on the grounds that ChromaDex failed to allege any protectable trade secret. (ECF No. 44 at 13-14). ChromaDex filed a Second Amended Complaint in May 2017 (ECF No. 45), which ChromaDex later amended a third time to withdraw its trade secret misappropriation claims after Elysium's counsel advised ChromaDex's counsel that

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the claims included demonstrable falsehoods. (Third Amended Complaint, ECF No. 48).

ChromaDex again amended its complaint in June 2018, alleging a claim for trade secret misappropriation relating to a document it called the "Ingredient Sales" Spreadsheet" ("ISS"), which tracked ChromaDex's quarterly ingredient sales by customer, amount, and price, among other information. (Fourth Amended Complaint, ECF No. 109). ChromaDex also added a new claim for the alleged conversion of certain documents for which it could not make out a trade secret claim, which this Court dismissed with prejudice because CUTSA "serves to preempt all claims premised on the wrongful taking and use of confidential business and proprietary information, even if that information does not meet the statutory definition of a trade secret." (ECF No. 115 at 7-8).

In November 2018, ChromaDex filed its *fifth* amended complaint adding its former employee Morris as a defendant, bringing claims against Morris for, among other things, breach of contract and breach of fiduciary duty, and against Elysium for aiding and abetting breach of fiduciary duty. (ECF No. 153). In February 2019, the Court denied Defendants' motion to dismiss certain of those claims. (ECF No. 182). Elysium and Morris thereafter filed their answer, along with Elysium's counterclaims. (ECF No. 192).

#### IV. LEGAL STANDARD

"A party may move for summary judgment, identifying each claim or defense—or the part of each claim or defense—on which summary judgment is sought." Fed. R. Civ. P. 56(a). A court will grant a motion for summary judgment "if the movant shows that there is no genuine dispute as to any material fact and the movant is entitled to judgment as a matter of law." Fed. R. Civ. P. 56(a); see also Celotex Corp. v. Catrett, 477 U.S. 317, 323 (1986). "A fact is 'material' only if it might affect the outcome of the case, and a dispute is 'genuine' only if a reasonable trier of fact could resolve the issue in the non-movant's favor." Fresno Motors, LLC

v. Mercedes Benz USA, LLC, 771 F.3d 1119, 1125 (9th Cir. 2014) (citing Anderson v. Liberty Lobby, Inc., 477 U.S. 242, 248 (1986)).

"On an issue as to which the nonmoving party will have the burden of proof, however, the movant can prevail merely by pointing out that there is an absence of evidence to support the nonmoving party's case." *Soremekun v. Thrifty Payless, Inc.*, 509 F.3d 978, 984 (9th Cir. 2007). To defeat summary judgment, "a plaintiff must set forth non-speculative evidence of specific facts, not sweeping conclusory allegations." *Cafasso v. Gen. Dynamics C4 Sys., Inc.*, 637 F.3d 1047, 1061 (9th Cir. 2011). The "mere possibility of a factual dispute," without more, is insufficient to defeat summary judgment. *Nat'l Union Fire Ins. Co. of Pittsburgh, Pa. v. Argonaut Ins. Co.*, 701 F.2d 95, 97 (9th Cir. 1983).

### V. ARGUMENT

## A. There is No Genuine Dispute that ChromaDex Breached the MFN Provision of the NR Supply Agreement.

The evidence shows that, beginning almost immediately after the parties executed the NR Supply Agreement and continuing throughout their relationship, ChromaDex breached § 3.1 of the NR Supply Agreement (ECF No. 153-03) by repeatedly charging Elysium more per kilogram than it charged third parties, even though Elysium's purchase orders were larger than the third party purchase orders, and failing to promptly credit or refund Elysium to account for the lower price it should have received. "[A] breach of contract is a failure, without legal excuse, to perform any promise that forms the whole or part of a contract." *Hosp. of Barstow, Inc. v. California Nurses Ass'n*, 2013 WL 6095559, at \*5 (C.D. Cal. Nov. 18, 2013). The NR Supply Agreement set a maximum price of \$1,300/kg, but its MFN Provision required that price to be reduced in certain circumstances:

If, at any time during the Term, ChromaDex supplies Niagen (or a substantially similar product) to a Third Party at a price that is lower than that at which Niagen is supplied to Elysium Health under this Agreement, then the price of Niagen supplied under this Agreement shall be

revised to such Third Party price with effect from the date of the applicable sale to such Third Party and ChromaDex shall promptly provide Elysium Health with any refund or credits thereby created; provided Elysium Health purchases equal volumes or higher volumes than the Third Party. For the sake of clarity this Section does not apply to inter-Affiliate transfers.

(ECF No. 153-03 at § 3.1).

The NR Supply Agreement defined "the Term" to be the three years following execution of the agreement plus any renewal periods. (*Id.*). It defined "Third Party" to be "any Person, other than ChromaDex, Elysium Health and their respective Affiliates." (*Id.* § 1.15). On February 5, 2014, ChromaDex sold of Niagen to a customer called Innovations 4 Health (a "Third Party," as defined in the agreement) at a price of per kilogram. (LR 56-1 at ¶ 34). On June 27, 2014, ChromaDex supplied 100 kilograms of Niagen to Elysium at a price of \$1,300 per kilogram. (LR 56-1 at ¶ 35). Under the MFN Provision, Elysium was entitled to the lower price given to Innovations 4 Health, because Elysium purchased a higher volume of NR from ChromaDex than Innovations 4 Health had. (LR 56-1 at ¶¶ 34-35).

Subsequently, on February 2, 2015, ChromaDex sold of Niagen to Proctor & Gamble ("P&G") (a "Third Party," as defined in the agreement) at a price of per kilogram. (LR 56-1 at ¶ 36). Following that February 2, 2015 sale to P&G, ChromaDex on eight occasions supplied Niagen to Elysium at prices of either \$1,300, \$1,000, or \$800 per kilogram. (LR 56-1 ¶¶ 38-40, 42-44, 46, 58). For each of these eight sales, which ranged in volume from 60 kilograms to 3,000 kilograms, ChromaDex failed to give Elysium the lower price given to P&G, even though each time Elysium purchased higher volumes of NR from ChromaDex than P&G had. (*Id.*). Instead, ChromaDex concealed that it was not complying with its obligations under the MFN Provision, and never issued Elysium a refund or a credit as required. Based on the MFN Provision's plain meaning, the uncontested record of ChromaDex's sales to third parties in violation of it, and ChromaDex's failure to

issue Elysium a refund or credit, Elysium is entitled to summary judgment on the issue of ChromaDex's liability for breach of the MFN Provision. *See RCRV Inc. v. J L J Inc.*, 2013 WL 12133691, at \*13 (C.D. Cal. Jan. 30, 2013) (granting partial summary judgment as to liability for breach of contract).

### B. ChromaDex Is Unable to Prove Damages For Its Trade Secret Misappropriation Claims.

Defendants are entitled to summary judgment on ChromaDex's claims for trade secret misappropriation (Third and Fourth Claims) under California's Uniform Trade Secrets Act ("CUTSA") and the federal Defend Trade Secrets Act ("DTSA") because ChromaDex cannot adequately prove damages, a necessary element of its claims. *Prunty v. Ark. Freightways, Inc.*, 16 F.3d 649, 652 (5th Cir. 1994). ("[W]hen one of the prima facie elements of a claim is damages and the claimant fails to introduce evidence of those damages, he or she commits a fatal error.").

Under CUTSA, "a prima facie claim for misappropriation of trade secrets requires the plaintiff to demonstrate that: (1) the plaintiff owned a trade secret, (2) the defendant acquired, disclosed, or used the plaintiff's trade secret through improper means, and (3) the defendant's actions damaged the plaintiff." *Sci. of Skincare, LLC v. Phytoceuticals, Inc.*, 2009 WL 2050042, at \*5 (C.D. Cal. July 7, 2009). *See S. Cal. Inst. of Law v. TCS Educ. Sys.*, 2011 WL 1296602, at \*7 (C.D. Cal. Apr. 5, 2011) (holding that "[a]lleging mere possession of trade secrets is not enough" to state a claim under CUTSA). A DTSA plaintiff must likewise offer proof of damages, unjust enrichment, or a reasonable royalty to prevail on its claim. *See* 18 U.S.C.A. § 1836(b)(3)(B); *Cedars Sinai Med. Ctr. v. Quest Diagnostic Inc.*, 2018 WL 2558388, at \*3 (C.D. Cal. Feb. 27, 2018) ("Because the pleading standards of Cedars–Sinai's DTSA and CUTSA claims are the same, the Court will analyze those two claims together.").

Throughout discovery—including throughout its initial disclosures, interrogatory responses, and fact witness testimony (LR 56-1  $\P$  95-97)—

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ChromaDex consistently deferred to its expert as its sole means to provide evidence of damages, leaving ChromaDex reliant on the testimony and reports of its expert Lance E. Gunderson ("Gunderson"), dated June 21, 2019 and July 26, 2019 (Exs. 46 and 68) for the damages element of its claims. Absent Gunderson, ChromaDex offers no evidence of damages.

Gunderson does not purport to calculate damages by alleged act of wrongdoing, or by Claim, or even by defendant, much less apportion damages on a trade secret-by-trade secret basis. (LR 56-1 ¶¶ 98-100). Nor does he provide the methodology to do so. (Ex. 46). Instead, he bundles all of ChromaDex's alleged damages together and takes the position that *all* of those damages are available *for* each and every Claim individually, notwithstanding that the legal and factual bases of the Claims vary substantially. (LR 56-1 ¶¶ 98-100). These errors—the failure to apportion damages on a trade secret-by-trade secret basis, and the failure even to separate damages among ChromaDex's various claims—leave ChromaDex without sufficient proof on the damages element of its trade secret claims, entitling Elysium to summary judgment on ChromaDex's Third and Fourth Claims. McGlinchy v. Shell Chem. Co., 845 F.2d 802, 808 (9th Cir. 1988) ("Summary judgment is appropriate where appellants have no expert witnesses or designated documents providing competent evidence from which a jury could fairly estimate damages."); Unicon Fin. Servs., Inc. v. InterCept, 2006 WL 8431500, at \*13 (C.D. Cal. Jan. 17, 2006), aff'd sub nom. Unicon Fin. Servs., Inc. v. InterCept, 256 F. App'x 27 (9th Cir. 2007) ("[I]n the Ninth Circuit, when a defense motion for summary judgment challenges plaintiff's ability to prove damages, plaintiff must adduce evidence from which 'a jury could fairly estimate damages.'") (quoting McGlinchy, 845 F.2d at 808).

1. ChromaDex's Failure to Apportion its Alleged Damages Among its Alleged Trade Secrets is Fatal to its Trade Secret Claims.

On the night discovery closed, ChromaDex belatedly identified the twelve trade secrets it now claims were misappropriated, which it divided into four

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categories. (LR 56-1 ¶¶ 91-93). ChromaDex's expert, however, did not apportion the damages arising from the purported misappropriation among the twelve items at issue, nor even among the four categories of trade secret information ChromaDex claims they fall into. This problem is fatal to ChromaDex's claims, because the undisputed facts establish that ChromaDex is unable to prove its trade secret misappropriation claims with respect to at least two of the allegedly misappropriated items: the ISS (the spreadsheet recording information about ingredient sales) and information Morris sent Elysium about Live Cell's orders (date, price and volume). Because ChromaDex's claims fail as a matter of law with respect to the alleged misappropriation of the ISS and the Live Cell information, and because ChromaDex's expert provides no basis on which to calculate damages independent of those purported trade secrets, ChromaDex is left without any proper proof of damages at all, and is thus unable to prove its claims.

ChromaDex's claims with regard to the ISS fail as a matter of law because ChromaDex is unable to prove its allegation that Elysium's possession of it benefited Elysium in its negotiations with ChromaDex. (5AC ¶¶ 197, 205-206). The evidence is undisputed that Elysium negotiated its last purchase from ChromaDex on June 30, 2016, but did not possess the ISS until weeks later. (LR 56-1 ¶¶ 16, 58, 65, 103, 125). Elysium could not have benefited during that negotiation from information it did not then have. ChromaDex also alleges that Elysium could have derived some competitive benefit from knowing its competitors' purchases (5AC ¶¶ 197, 205-206), but there is no evidence in the record that anybody at Elysium even saw the ISS before Morris deleted it from his computer, much less that Elysium took action to change any part of its competitive strategy on the basis of the ISS. (LR 56-1 ¶¶ 65-68). ChromaDex's theory that Elysium was unjustly enriched by the possession of the ISS is therefore "blatantly contradicted by the record." Scott v. Harris, 550 U.S. 372, 380 (2007). As a matter of law, ChromaDex is unable to prove its misappropriation claims with respect to the ISS.

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ChromaDex's claims with respect to the Live Cell information likewise fail as a matter of law. ChromaDex contends that Morris disclosed trade secrets to Elysium by telling it in May 2016 that ChromaDex sold NR to a customer called Live Cell for \$800/kg (which was below Elysium's price), and the date and volume of Live Cell's recent purchases. ChromaDex's then-CFO testified that it was part of Morris's responsibilities at ChromaDex to inform Elysium if it was entitled to a lower price per the MFN provision, (LR 56-1 ¶ 72), which is exactly what Morris did. And the undisputed evidence shows that ChromaDex's own CEO did likewise, also telling Elysium that Live Cell paid \$800/kg and was a lower volume purchaser than Elysium—the same information Morris allegedly wrongfully conveyed. (LR 56-1 ¶¶ 77-80). As a result, ChromaDex cannot premise its claim on Morris's alleged disclosure of information that: (1) he was authorized to disclose to Elysium in the first place, and (2) Elysium was also receiving from others at ChromaDex, both of which demonstrate that that ChromaDex did not consider Live Cell's price and volume information to be a trade secret, and that neither Elysium nor Morris misappropriated the Live Cell information. Further, given that Jaksch gave substantively the same information as Morris gave Elysium during the course of the negotiations over the June 30 order, it would be impossible to conclude that Elysium derived some benefit from the information provided by Morris. (LR 56-1 ¶¶ 48-53, 57, 72, 77-80). As a matter of law, ChromaDex is unable to prove its trade secret misappropriation claims with regard to the Live Cell information. See Propulsion Techs., Inc. v. Attwood Corp., 369 F.3d 896, 905 (5th Cir. 2004) ("the missing link" for recovery of such damages remains: there is no evidence that Attwood used trade secrets to generate those profits"); Sci. of Skincare, 2009 WL 2050042, at \*5 (granting motion for summary judgment because "[p]laintiff has not sufficiently shown a causal link between a potential misappropriation of a trade secret and the alleged damages.").

The elimination of the ISS and the Live Cell information as potentially misappropriated trade secrets renders Gunderson's opinion – ChromaDex's only damages evidence – fatally flawed. Gunderson does not apportion damages among the alleged trade secrets at issue, and instead purports only to determine damages based on not just all of the trade secrets in the aggregate, but the entirety of Defendants' alleged wrongful acts in the aggregate, including those having nothing to do with the alleged trade secrets. (LR 56-1 ¶¶ 98-100; Ex. 46). He therefore provides no "reasonable basis" on which to calculate damages flowing from the alleged misappropriation of the specific remaining alleged trade secrets once either or both of the ISS and the Live Cell information are removed from the claims. *O2 Micro Intern. Ltd. v. Monolithic Power Sys. Inc.*, 399 F. Supp. 2d 1064, 1079 (N.D. Cal. 2005). This collective approach to trade secrets damages is "useless" where, as here, the plaintiff cannot prove each and every alleged misappropriation on which its damages opinion is based. *Id.* 

In *LivePerson, Inc. v. [24]7.AI, Inc.*, for example, the plaintiff's expert analyzed the collective damages flowing from misappropriation of all 28 alleged trade secrets at issue, but the initial trial in the case only concerned 15 of those alleged trade secrets. 2018 WL 6257460, at \*2 (N.D. Cal. Nov. 30, 2018). Because the expert did "not apportion trade secret misappropriation damages among particular alleged trade secrets, and offer[ed] no methodology for the jury to calculate trade secret misappropriation damages on fewer than all of the 28 alleged trade secrets in the case," the expert's testimony was excluded. *Id.* Similarly, the damages expert in *O2 Micro* based his damages calculation "on an assumption that all of the trade secrets were misappropriated." 399 F. Supp. 2d at 1076. That opinion was rendered "useless" when the jury concluded that only some of the trade secrets had been misappropriated. *Id.* at 1077.

So too here. Gunderson's opinion is predicated on ChromaDex proving every one of its 12 allegedly misappropriated trade secrets and provides no methodology

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for determining damages when any one of its misappropriation theories fails. (LR 56-1 ¶¶ 93, 98-100; Ex. 46). Elimination of the ISS or the Live Cell information renders the Gunderson Report fatally flawed, leaving ChromaDex unable to prove an essential element of its trade secret misappropriation claims, and warrants summary judgment on these claims.

2. <u>ChromaDex Fails to Provide Evidence of Damages For Trade Secrets Claims Separate and Apart From Other Alleged Wrongs and Claims.</u>

Gunderson also fails to provide sufficient evidence of ChromaDex's purported trade secret damages for a second reason: he never opines on damages attributable solely to misappropriation of the alleged trade secrets even as a class. (LR 56-1 ¶¶ 98-100). Instead, he takes the position, both in his reports and in his testimony, that all of the alleged harm to ChromaDex or unjust enrichment to Elysium are equally attributable to almost every alleged wrong and claim asserted in this case by ChromaDex, including claims relating to non-trade secret (indeed, in some cases, public) documents.<sup>2</sup> (*Id.*). As a result, ChromaDex seeks to recover under trade secret law for alleged acts that trade secret law does not prohibit, including Elysium's alleged acts ChromaDex claims to be in breach of the parties' contracts (LR 56-1 ¶ 100; Ex. 46), for Morris's alleged acts ChromaDex contends were in breach of his fiduciary duties to ChromaDex (*Id.*), and for Morris's alleged acts ChromaDex contends were in breach of his contracts. (*Id.*). This "spaghetti-at-the-wall" approach permeates Gunderson's opinion on trade secret damages and fails as a matter of law. See MGE UPS Sys., Inc. v. GE Consumer & Indus., Inc., 622 F.3d 361, 369 (5th Cir.) 2010) ("MGE has not presented evidence that provides any means of distinguishing revenue PMI gained from other sources from revenue gained through

<sup>&</sup>lt;sup>2</sup> For example, Gunderson bases his trade secrets damages analysis in part on Elysium's alleged disclosure of ChromaDex's specifications for NR and PT, both of which ChromaDex filed publicly with the SEC as attachments to a quarterly filing. (LR 56-1 ¶¶ 86-89; Exs. 46, 53). These documents cannot possibly be trade secrets. *In re Providian Credit Card Cases*, 96 Cal. App. 4th 292, 304 (Cal. Ct. App. 2002) ("[p]ublic disclosure, that is the absence of secrecy, is fatal to the existence of a trade secret").

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misappropriation of MGE's trade secrets . . . . ").

ChromaDex's attempt to recover under damages trade secret law for the disclosure of *public* documents is particularly inappropriate and directly contravenes the Ninth Circuit's holding in *Management and Engineering Technologies* International, Inc. v. Information Systems Support, Inc. that the trade secret damages opinion in that case did not support the jury award because it was based in part on disclosure of public documents. 490 F. App'x 30, 33–34 (9th Cir. 2012). In that case, the jury had found that some of the purported trade secret information on which the expert based his report was public and thus not trade secrets at all. *Id.* The Ninth Circuit vacated the jury award and remanded to the district court, holding that the expert report, which "did not apportion value among the legally valid and invalid alleged trade secrets," was "insufficient to support" the award. *Id.* Here, Gunderson admits that his opinion on damages for trade secret misappropriation is based in part on the alleged use of public, non-trade secret information (LR 56-1 ¶ 100), and thus, as with the damages evidence in *Management & Engineering Technologies*, Gunderson's opinion – which, again, is the only damages evidence ChromaDex puts forth – fails as a matter of law.

Because there is no evidence in the record that differentiates between damages supposedly caused by alleged trade secret misappropriation and damages caused by any other alleged acts, including breaches of contract or fiduciary duties, ChromaDex is left without proof on an essential element of its trade secret claims, entitling Elysium to summary judgment. *See McGlinchy*, 845 F.2d at 808; *Resonance Tech., Inc. v. Koninklijke Philips Elecs., N.V.*, 2008 WL 4330288, at \*3 (C.D. Cal., Sept. 17, 2008) (a prima facie case of misappropriation of trade secrets includes damages); *Prunty v. Ark. Freightways, Inc.*, 16 F.3d 649, 652 (5th Cir. 1994) ("[W]hen one of the prima facie elements of a claim is damages and the claimant fails to introduce evidence of those damages, he or she commits a fatal error.").

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# C. There is No Genuine Dispute that ChromaDex Cannot Show Damages on the Bulk of its Remaining Claims for Breach of Contract and Breach of Fiduciary Duty.

Similar to ChromaDex's misappropriation of trade secrets claims, ChromaDex has not proved damages for its claims for breach of contract, breach of fiduciary duty, or aiding and abetting a breach thereof, warranting summary judgment in favor of Defendants on these claims as well. *Goodworth Holdings, Inc. v. Suh*, 99 F. App'x. 806, 808 (9th Cir. 2004) (affirming grant of summary judgment on breach of fiduciary duty and breach of contract claims for failure to prove damages); *Finnegan v. CITI*, 2016 WL 5938724, at \*4 (C.D. Cal. Jan. 25, 2016) (granting summary judgment on conversion, fraud, breach of fiduciary duty, breach of contract, and civil RICO claims for failure to prove damages).

Gunderson testified that he does not calculate damages individually for any of ChromaDex's claims. (LR 56-1 ¶¶ 98, 100). Instead, as to each of those claims, he simply "incorporate[s] by reference" what he calls his "analysis of trade secret misappropriation claims." (Ex. 46). And, as his report makes clear and his testimony confirms, what he describes as an "analysis of trade secret misappropriation claims" is not limited at all to the alleged trade secrets, but rather is based on virtually all the alleged wrongdoing ChromaDex asserts in the case. (LR 56-1 ¶¶ 98-100; Ex. 46).

One consequence of this, by way of example, is that ChromaDex seeks to hold *Morris* accountable in contract for alleged damages arising from *Elysium's* alleged disclosure of the "NR Study Data" in alleged violation of the confidentiality provisions of the NR Supply Agreement between Elysium and ChromaDex. (5AC ¶ 182). That alleged disclosure has nothing to do with ChromaDex's contract claims against Morris, and therefore cannot form part of any damages on those claims. *State Farm Mut. Auto. Ins. Co. v. Superior Court*, 123 Cal. App. 4th 1424, 1434 (2004) ("Only damages proximately resulting from the breach—such as consequent economic loss or emotional distress, for example—are recoverable as compensation . . . ."). And Gunderson further opines that Elysium should be answerable in contract

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under the NR Supply Agreement not just for the purported damages arising from the alleged disclosure of the only four documents it alleges Elysium wrongfully disclosed under that agreement, but rather in an amount that would account for the harm to ChromaDex or benefit to Elysium supposedly attributable to Elysium's alleged use of the overwhelming majority of over 140 items Gunderson describes as "trade secrets, confidential and/or proprietary information" that does *not* form the basis of ChromaDex's contract claim. (LR 56-1 ¶¶ 81-84, 86; Exs. 46, 53).

This is manifestly improper and renders defective the proof of damages for each claim. See, e.g., Mattel, Inc. v. MGA Entmn't, Inc., 616 F.3d 904, 910–11 (9th Cir. 2010) (rejecting over-inclusive damages award that included amounts not traceable to the actionable wrong); In re Novatel Wireless Sec. Litig., 2013 WL 494361, at \*4 (S.D. Cal. Feb. 7, 2013) (excluding export report that "did not apportion the loss causation and damages among the individual claims alleged by Plaintiffs or provide a method for the Court to do so."); *Intimate Bookshop v. Barnes* & Noble, Inc., 2003 WL 22251312, at \*8 (S.D.N.Y. Sept. 30, 2003) (granting summary judgment because "[a]s noted, Intimate's unsupported assumption of causation and supposition that all of its losses were caused by defendants' allegedly unlawful conduct, and failure to account for defendants' lawful conduct and intervening market factors are fatal to its claim."). As a matter of law, misappropriation of non-trade secret material does not give rise to trade secret damages. Boland, Inc. v. Rolf C. Hagen (USA) Corp., 685 F. Supp. 2d 1094, 1109-110 (E.D. Cal. 2010). As a matter of law, disclosure of a document not covered by the confidentiality provisions of a contract does not give rise to damages for breach of that contract. Cal. Civ. Code § 3300 (damages for breach of contract are those that are "proximately caused" by "breach of an obligation arising from" the contract). And as a matter of law—and as this Court previously ruled—the misappropriation of a trade secret or the wrongful taking and use of confidential business and proprietary information does not give rise to damages for breach of fiduciary duty, due to

preemption.<sup>3</sup> (ECF No. 182 at 9 ("CUTSA provides the exclusive civil remedy for conduct based upon misappropriation of a trade secret.") (citations and internal quotations omitted)).

Speculative proof of damages cannot survive summary judgment. *Master Replicas, Inc. v. Levitation Arts, Inc.*, 2009 WL 10673278 at \*3 (C.D. Ca. June 18, 2009). Here, ChromaDex's alleged harms do not even rise to the speculative level. Instead, as to each claim, ChromaDex seeks to recover for alleged harms that, with absolute certainty, do not arise from the alleged wrongs upon which that claim is based. Defendants are therefore entitled to summary judgment with respect to ChromaDex's claims for breach of contract against Elysium (Claims One and Two), breach of contract against Morris (Claims Five and Six), breach of fiduciary duty against Morris (Claim Seven), and aiding and abetting against Elysium (Claim Eight).<sup>4</sup>

### D. The New Employee Agreement is Void and Unenforceable.

ChromaDex's attempt to impose retroactive confidentiality obligations on Morris by forcing him to sign the New Employee Agreement during his last hour of his last day of employment fails on two grounds: The contract lacks consideration and is void as a matter of California law. Although ChromaDex's conclusory allegations may have allowed this claim to survive a motion to dismiss (5AC ¶ 226; ECF No. 182 at 8), at the summary judgment stage, ChromaDex can adduce no evidence to support its allegations. First, contrary to what ChromaDex previously alleged, the evidence shows that (1) Morris did not receive continued employment or any other benefits pursuant to this agreement; (2) ChromaDex did not provide Morris with access to confidential information after he signed the agreement; and (3)

<sup>&</sup>lt;sup>3</sup> "CUTSA provides the exclusive civil remedy for conduct based upon misappropriation of a trade secret." (ECF No. 182 at 9) (citations and internal quotations omitted).

<sup>&</sup>lt;sup>4</sup> ChromaDex's First and Second Claims also allege breach of contract for Elysium's alleged failure to pay amounts due. While Elysium disputes the merits of that claim, Gunderson does set forth a separately identifiable, specific damages analysis for that alleged breach. Thus, ChromaDex's First and Second Claims, to the extent they are based on non-payment, are not the subject of this motion.

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ChromaDex did not forebear any legal rights in exchange for Morris's signature. (LR 56-1 ¶¶ 105-124). Second, the undisputed facts establish that ChromaDex violated the California Labor Code by threatening to withhold Morris's final paycheck—more than \$12,000—in order to coerce Morris into signing the New Employee Agreement, rendering the contract void under California Civil Code § 1608. (LR 56-1 ¶¶ 117-122).

### 1. The New Employee Agreement Lacks Consideration.

First, the New Employee Agreement lacks consideration, which is an essential aspect of contract formation. *Patriot Sci. Corp. v. Korodi*, 504 F. Supp. 2d 952, 960 (S.D. Cal. 2007) ("It is hornbook law that a contract, to be enforceable, must be supported by consideration."). California Civil Code § 1605 defines consideration as "[a]ny benefit conferred, or agreed to be conferred, upon the promisor, by any other person, to which the promisor is not lawfully entitled, or any prejudice suffered, or agreed to be suffered, by such person, other than such as he is at the time of consent lawfully bound to suffer, as an inducement to the promisor, is a good consideration for a promise." Consistent with § 1605, a promise to perform a pre-existing duty is not valid consideration. See Auerbach v. Great W. Bank, 74 Cal. App. 4th 1172, 1185 (Ct. App. 1999) ("Generally speaking, a commitment to perform a preexisting contractual obligation has no value. In contractual parlance, for example, doing or promising to do something one is already legally bound to do cannot constitute the consideration needed to support a binding contract."); O'Byrne v. Santa Monica-UCLA Med. Ctr., 94 Cal. App. 4th 797, 808 (Ct. App. 2001) ("a statutory or legal obligation to perform an act may not constitute consideration for a contract.").

The undisputed facts are: (1) Morris gave his notice on Tuesday, July 12, 2016; (2) his last day of employment by ChromaDex was Friday, July 15, 2016; (3) Morris signed the New Employee Agreement on July 15, 2016, immediately before he exited ChromaDex's office for the last time; and (4) before Morris signed the New Employee Agreement, ChromaDex had collected Morris's devices and had

terminated his access to ChromaDex's network. (LR 56-1 ¶¶ 105-109, 112, 121-124). These undisputed facts establish that ChromaDex did not provide Morris with employment or benefits to which he was not already entitled, nor did ChromaDex provide him with access to confidential information after he executed the New Employee Agreement.<sup>5</sup>

ChromaDex's forbearance theory of consideration likewise fails. Although ChromaDex alleged that, in exchange for Morris's promises in the New Employee Agreement, it "did not take further action to protect its information," (5AC ¶ 26), it has failed to substantiate the allegation in discovery. There is no evidence, testimonial or otherwise, indicating that ChromaDex had any right to take such undefined "further action," or that it refrained from taking such action as consideration for the New Employee Agreement. Moreover, while a party's forbearance from exercising a right may satisfy the consideration requirement, there must be a meeting of the minds that the forbearance is part of the bargained-for exchange. *Blonder v. Gentile*, 149 Cal. App. 2d 869, 875 (1957) (stating that the surrendering of a legal right is valid consideration if "the minds of the party meet on the relinquishment of the right as a consideration."). There is no evidence on the record of any meeting of the minds between Morris and ChromaDex about ChromaDex's allegations of forbearance—because it never happened.

Second, because the undisputed facts establish a lack of consideration, ChromaDex can no longer rely on the presumption under California Civil Code § 1614 that a written instrument is evidence of consideration. On summary judgment, where, as here, a party challenging a contract shows that the contract lacks

<sup>&</sup>lt;sup>5</sup> Nor can Morris's final paycheck be consideration for the New Employee Agreement. Under California Labor Code § 2927, which imposes a statutory obligation to compensate an employee for services rendered up to the time of the termination of employment, Morris was already entitled to be paid through his last day of work (including any unused vacation time) and his final paycheck cannot be consideration for signing the New Employee Agreement. (LR 56-1 ¶¶ 118-120). Compliance with this pre-existing statutory obligation cannot be consideration for the New Employee Agreement. *See* Cal. Civ. Code § 1605 (requiring that consideration be something "to which the promisor is not lawfully entitled").

consideration, the presumption "disappear[s]." *Tursi v. Lane Labs, a New Jersey Corp.*, 53 F. App'x 466, 467 (9th Cir. 2002) ("Lane introduced sufficient evidence to make the presumption [under California Civil Code § 1614], which affects only the burden of production, disappear."). *See also Swift Harvest USA, LLC v. Dollar Gen. Corp.*, 2018 WL 7348845, at \*3 (C.D. Cal. Dec. 28, 2018) ("The presumption is rebuttable, and extrinsic evidence is admissible to show lack of consideration."). Because the undisputed facts conclusively establish a lack of consideration, and ChromaDex cannot raise an issue of fact as to whether it forbore from taking "further action," the New Employee Agreement lacks consideration and is therefore unenforceable. Morris is entitled to summary judgment on ChromaDex's Sixth Claim.

### 2. <u>ChromaDex's Threat to Withhold Morris's Last Paycheck Voids the New Employee Agreement.</u>

The New Employee Agreement is also void as a matter of law. In California, the entire contract is void "if any part of a single consideration for one or more objects, or of several considerations for a single object, is unlawful," Cal. Civ. Code § 1608. "[U]nlawful" is defined as: "1. Contrary to an express provision of law; 2. Contrary to the policy of express law, though not expressly prohibited; or, 3. Otherwise contrary to good morals." Cal. Civ. Code § 1667. Under the California Labor Code, when an employee provides more than seventy-two hours' notice, the employer must give the employee his or her final paycheck on the employee's final day. Cal. Lab. Code § 202(a). California Labor Code § 206 requires that an employer timely pay an employee's wages "without condition." *Sullivan v. Del Conte Masonry Co.*, 238 Cal. App. 2d 630, 633 (Ct. App. 1965) ("Thus, upon termination of an employee's services, the employer is bound to pay the employee all wages conceded to be due, and can require no condition in connection with payment."). Here, it is undisputed that Morris gave notice on or about Tuesday, July 12, 2016, and that his last day was Friday, July 15. (LR 56-1 ¶¶ 105-107, 124). ChromaDex was therefore

obligated under the California Labor Code to provide Morris with his final paycheck on July 15, 2016 without condition.

Rather than comply with its clear obligation, the evidence shows that ChromaDex refused to give Morris his already-earned final paycheck of over \$12,000 unless he signed the New Employee Agreement, a violation of California Labor Code §§ 202(a) and 206. ChromaDex's threat to withhold Morris's final paycheck in exchange for Morris's signature renders the New Employee Agreement void as a matter of law. Cal. Civ. Code § 1608 (a contract is void "if any part [of the consideration supporting it] is unlawful"); *R. M. Sherman Co. v. W. R. Thomason, Inc.*, 191 Cal. App. 3d 559, 563 (Ct. App. 1987) ("Civil Code sections 1598 and 1608 make a contract 'void' if it has an unlawful object or an unlawful consideration."). Morris is entitled to summary judgment both because the New Employee Agreement lacks consideration, and because it is voided by ChromaDex's actions in threatening to withhold his already-earned final paycheck.

### VI. <u>CONCLUSION</u>

For the foregoing reasons, Defendants' motion for summary judgment should be granted in favor of Elysium as to liability for ChromaDex's breach of the MFN Provision (Elysium's First Counterclaim) and in favor of Defendants as to ChromaDex's claims for trade secret misappropriation (Third and Fourth Claims). Summary judgment should also be granted in favor of Elysium and against ChromaDex on: ChromaDex's claims against Elysium for breach of contract (First and Second Claims) except as those claims relate to Elysium's alleged failure to pay invoices issued in connection with its June 30, 2016 orders; ChromaDex's claims against Morris for breach of contract (Fifth and Sixth Claims); ChromaDex's claim against Morris for breach of fiduciary duty (Seventh Claim); and ChromaDex's claim against Elysium for aiding and abetting breach of fiduciary duty (Eighth Claim).