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UNITED STATES	DISTRICT COUL	RT	
CENTRAL DISTRI	CT OF CALIFOR	NIA	
SOUTHER	<b>RN DIVISION</b>		
	)		
CHROMADEX, INC.,	) Case No.: SACV	/ 16-02277-	CJC(DFMx)
Plaintiff,	)		
V.	ORDER REGARDING MOTIONS FOR SUMMARY JUDGMENT,		
ELYSIUM HEALTH, INC., and MARK MORRIS,			
Defendants.	)		
	) )		
ELYSIUM HEALTH, INC.,	)		
Counterclaimant, v.	) )		
CHROMADEX, INC.,	)		
Counter-Defendant.	)		

Plaintiff ChromaDex, Inc. ("ChromaDex") filed this case against Defendant Elysium Health, Inc. ("Elysium") on December 29, 2016. (Dkt. 1.) The operative pleadings are now ChromaDex's Fifth Amended Complaint against Elysium and Mark Morris (Dkt. 153, filed November 27, 2018, hereinafter "FAC"), and Elysium's and Mark Morris' Third Amended Counterclaims (Dkt. 103, filed March 30, 2018, hereinafter "TACC"). There is one additional counterclaim in Elysium's Answer to the Fourth Amended Complaint and Restated Counterclaims (Dkt. 118, filed August 9, 2018). Pending before the court are motions for summary judgment filed by both parties (Dkts. 230, 233), with a hearing currently set for October 15, 2019, and motions in limine filed by both parties (Dkts. 262–66), with a hearing currently set for October 17, 2019. Trial is currently set for October 22, 2019.

### I. Summary Judgment and Supplemental Briefing

The parties' motions for summary judgment raise significant legal issues, the resolution of which will substantially alter the scope and duration of trial. Proceeding with summary judgment and trial, however, requires the Court to understand at least two issues better: (1) how Elysium's and Mark Morris' alleged theft of confidential and trade secret information *caused* the numerous categories of damages ChromaDex seeks; and (2) what recovery Elysium may now seek on its patent misuse counterclaim. The Court requests the parties' help through supplemental briefing on these issues, as described in more detail in Section I.C. below.

### A. ChromaDex's Damages – Causation

The heart and soul of this case is the breach of a sales contract. The alleged damages under that sales contract are under \$3 million. Nevertheless, with the claims in this case ballooning over the years—to add claims of trade secret misappropriation,

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breach of confidentiality agreements, and breach of fiduciary duty—the damages have also ballooned such that ChromaDex now seeks over \$60 million. The Court is seriously concerned that ChromaDex's damages are overstated.

The Court's main concern centers on causation—that is, how Elysium's and Mark Morris' alleged theft and misuse of alleged trade secrets and other confidential information allegedly caused such extensive harm. The trade secrets at issue are:

- ChromaDex sales information, including the Ingredient Sales Spreadsheet, with customer names, prices, volumes, and dates of sales by order and by customer
- the per-kilogram purchase price ChromaDex paid its supplier,
- ChromaDex research and development ("R&D") regarding different salts for use in manufacturing NR, and
- ChromaDex R&D work with Genomatica.

(Dkt. 249-10 [Expert Report of Lance E. Gunderson, hereinafter "Gunderson Rep."] at Schedule 15.) Quite frankly, the Court is struggling to connect the dots between Elysium's possession of these alleged trade secrets and the tens of millions of dollars that damages that ChromaDex now contends it is entitled to recover.

Under both California and federal law, a complainant may recover damages for (a) actual loss and (b) unjust enrichment *caused by* misappropriation. Cal. Civ. Code § 3426.3; 18 U.S.C. § 1836(b)(3)(B)(i)(I). Damages are caused by trade secret theft if the trade secret theft was a "substantial factor" in causing the damages. *BladeRoom Grp. Ltd. v. Emerson Elec. Co.*, 331 F. Supp. 3d 977, 987 (N.D. Cal. 2018). The "substantial factor" standard "generally produces the same results as does the 'but for' rule of causation," but it also reaches beyond it to "address other situations, such as those involving independent or concurrent causes in fact." *Rutherford v. Owens-Illinois, Inc.*, 941 P.2d 1203, 1214 (Cal. 1997), *as modified on denial of reh'g* (Oct. 22, 1997). Causal

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chains may have more than one link, but those links must be "not hypothetical or tenuous," and remain plausible. *Nat'l Audubon Soc'y, Inc. v. Davis,* 307 F.3d 835, 849 (9th Cir.), *opinion amended on denial of reh'g,* 312 F.3d 416 (9th Cir. 2002).

### 1. Elysium's Profits (\$31,643,692)

Perhaps most concerning to the Court is ChromaDex's theory for obtaining Elysium's profits. The theory appears to be that if Elysium had not obtained ChromaDex's trade secrets, it would have gone out of business. (ChromaDex Opp. to Elysium's MSJ at 16, 21.) Instead, because Elysium had ChromaDex's trade secret information, Elysium was able to (a) give that information to potential investors, and secure additional investment that helped Elyisum stay afloat, and (b) get a new supply of NR—both of which allowed Elysium to stay in business. (*Id.*; Gunderson Rep. at 45.)

There are, however, huge leaps in this causal chain the Court is not sure ChromaDex can prove. For the investor theory, ChromaDex would have to show, at a minimum, that (1) it had a trade secret, (2) which Defendants obtained improperly and (3) gave to investors, (4) that the trade secret information was a substantial factor in the investors' decision to invest and (5) that the decision to invest was a substantial factor in Elysium being able to stay in business. For the alternative supply theory, ChromaDex would have to show, at a minimum, that (1) it had a trade secret, (2) which Defendants obtained improperly and (3) used to develop an alternative supply (4) that it would not have found without the specific trade secret information, or that the trade secret information was a substantial factor in finding the supply, and (5) Elysium would not have been able to stay in business without that specific alternative supply.

The Court, as gatekeeper, needs more assurance that there is sufficient evidence for each of these links in the causal chain to ask a jury to spend time considering whether to give ChromaDex the tens of millions of dollars in damages it seeks, and if so, how much. For example, what specific evidence is there to show that a specific ChromaDex trade secret was a substantial factor in an investors' decision to invest? What specific evidence shows that those investments were a substantial factor in Elysium not going under? What specific trade secret was a substantial factor in Elysium being able to develop an alternative supply, and how? Is there any evidence that tends to undercut any link in this chain? And what is the case or legal authority that supports ChromaDex's claim that it can recover such profits under such a hypothetical theory of damages with so many assumptions?

# 2. ChromaDex's Lost Profits (\$25,549,320)

Similarly concerning is ChromaDex's desire to ask the jury for \$25.5 million in its own lost profits. ChromaDex's theory for recovering those profits appears to be that if Elysium had not obtained ChromaDex's trade secret information, it would have bought much more NR from ChromaDex. (Gunderson Rep. at 104 [calculating what Elysium would have bought based on (a) projected ingredients purchases and (b) Minimum Purchase Commitments].)

Again, the Court needs more before it can feel comfortable submitting this request to the jury. What specific evidence shows that a specific ChromaDex trade secret was a substantial factor in Elysium's decision to stop ordering? What specific evidence shows Elysium would have made these purchases if it did not have the trade secrets? What evidence supports the notion that Elysium would not have been able to find an alternative supplier absent the trade secrets during the entire time period for which ChromaDex seeks lost profits? Is there any evidence that tends to undercut any link in this chain? And what is the case or legal authority that supports ChromaDex's claim that it can

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recover such profits under such a hypothetical theory of damages with so many assumptions?

# 3. Mark Morris' Compensation (\$684,781)

The Court is not clear on what basis ChromaDex seeks Mark Morris' compensation, or why that compensation is a valid remedy. The theory seems to be unjust enrichment from his alleged breach of contract and fiduciary duty. (*See* Gunderson Rep. at 119–20.) But is there any evidence, for example, that Mr. Morris' work for ChromaDex was a complete loss or waste of time? And what is the case or legal authority that supports ChromaDex's claim that it is entitled to recover Mr. Morris' compensation? The Court must understand this requested remedy better before it can ask a jury to spend time considering it.

# 4. ChromaDex's Price Discount (\$600,000)

ChromaDex's theory for recovering the price discount it offered Elysium appears to be that if Elysium had not obtained ChromaDex's trade secret information, Elysium would not have been able to successfully negotiate the discounted price with ChromaDex that it did. (*See* FAC ¶¶ 51, 55.)

Again, the Court needs more. What specific evidence shows that Elysium could not have found out through information or strategy other than ChromaDex trade secrets that ChromaDex might give it a more favorable rate, or that the trade secrets were a substantial factor in ChromaDex giving Elysium the discounted price? What specific evidence is there that Elysium would not have otherwise negotiated a discounted price, even absent new information? And what is the case or legal authority that supports ChromaDex's claim that it can recover this price discount?

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## 5. Elysium's Avoided Costs and Accelerated Entry (\$523,449)

ChromaDex's theory for recovering avoided R&D costs appears to be that if Elysium had not obtained ChromaDex's trade secret information, it would have had to spend a lot more money on R&D. (Gunderson Rep. at 92–94.) ChromaDex's position seems to be that since ChromaDex did all the work for Elysium, Elysium (and presumably its alternative supplier) did not have to spend that money, and Elysium also was able to enter the market with its alternative supplier sooner. (*Id.* at 93.) Mr. Gunderson calculates Elysium's avoided costs for three sources of allegedly confidential information: the (1) pTeroPure GRAS Report; (2) NRCl Analytical Method; and (3) NR Study Data. (*Id.* at 95.)

The Court needs more help. What specific evidence is there to show Elysium would have spent this amount? What specific evidence is there to show Elysium would have studied to learn this particular information? What specific evidence shows the trade secrets were a substantial factor in Elysium not having to spend this money? Is there any evidence tending to negate any links in this causal chain? And what is the case or legal authority that supports ChromaDex's claim that it can recover these avoided costs?

### 6. ChromaDex's Out-of-Pocket Financing Expenses (\$237,921)

Finally, ChromaDex seeks \$237,921 in "out-of-pocket financing expenses" because "ChromaDex had to establish a revolving line of credit . . . to ensure that it had access to sufficient cash to fund its operations as a result of Elysium failing to pay." (Gunderson Rep. at 115.) In general, of course, a party to a contract cannot be held liable for consequential damages that are not foreseeable at the time the contract is executed. *See Hadley v. Baxendale*, 156 Eng. Rep. 145, 151 (Ex. 1854); *In re Transact, Inc.*, 2014 WL 3888230, at \*22 (C.D. Cal. Aug. 6, 2014). Without information indicating that these damages are recoverable under this standard, the Court will not send this request to a jury.

# B. Patent Misuse / Unjust Enrichment

Elysium counterclaims that ChromaDex conditions customers' ability to purchase NR on their agreement to license ChromaDex's trademarks, and that this royalty requirement constitutes patent misuse. (TACC ¶¶ 170–81.) Elysium seeks a declaratory judgment that ChromaDex's patent rights are unenforceable due to ChromaDex's patent misuse, a declaration that ChromaDex has not purged its misuse and has not dissipated the effects of the misuse, restitution for its injuries, and ChromaDex's unjust enrichment as a result of the misuse. (*Id.* ¶ 24.)

Since the TACC were filed, ChromaDex terminated any provisions requiring customers to use ChromaDex's trademarks, and refunded or (in Elysium's case) covenanted to refund any royalties its customers paid ("the Purge"). (FAC ¶¶ 145–48; Dkt. 263 at 8.) ChromaDex made clear that the Purge was "not an admission of any wrongdoing," but rather was "intended to prophylactically and completely eliminate issues in this and any other dispute related to ChromaDex's patents by purging any and all allegedly unlawful conduct with respect to all allegations by Elysium of patent misuse." (FAC ¶ 149.) The parties do not address the Purge in their summary judgment briefing. The Court has questions regarding what relief, if any, Elysium now seeks and can seek on that claim.

In response to ChromaDex's motion in limine to preclude introduction of evidence regarding the Purge, Elysium does not argue that the Purge was insufficient or otherwise improper. (*See* Dkt. 291 at 11–12.) It appears, then, that certain of Elysium's requested

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damages on this claim may be unrecoverable. For example, what restitution does Elysium seek beyond what ChromaDex has promised to pay at the end of the case? (*See* TACC ¶ 24.) What unjust enrichment has ChromaDex obtained beyond that which it has already paid or promised to repay? (*See id.*) Why is a declaration that ChromaDex has not purged its misuse and has not dissipated the effects of the misuse appropriate? (*See id.*)

#### C. Supplemental Briefs

The Court **ORDERS** the parties to submit supplemental briefs on what specific evidence shows (or disproves) that Elysium's and Mark Morris' trade secret theft and use caused:

- Elysium to stay in business such that ChromaDex may recover about \$30 million in Elysium's profits,
- Elysium to stop ordering from ChromaDex such that ChromaDex may recover about \$25.5 million in alleged lost profits,
- o Injury justifying recovery of Mark Morris' about \$685,000 compensation,
- Elysium to secure a price discount such that ChromaDex may recover the alleged \$600,000 value of that discount, and
- Elysium to avoid R&D costs such that ChromaDex should recover about \$525,000 in avoided costs.

The parties' briefs should direct the Court to specific testimony and exhibits proving or undermining each link in the causal chain, with reference to the specific applicable trade secrets. The briefs should also address the theory on which ChromaDex's financing expenses resulting from Elysium's failure to pay are or are not recoverable. Finally, the briefs should provide the case or legal authority that supports or negates ChromaDex's claim that it is entitled to recover any and all of these categories of damages. The Court also **ORDERS** the parties to submit supplemental briefs on what recovery is still available and sought on Elysium's patent misuse claim given the Purge, and under what authority.

Elysium shall file an opening supplemental brief, not to exceed 25 pages, addressing all of these issues by October 30, 2019.

ChromaDex shall file an opposing supplemental brief, not to exceed 25 pages, by November 18, 2019.

Elysium shall file a reply supplemental brief, not to exceed 15 pages, by November 27, 2019.

The Court **CONTINUES** the hearing on the motions for summary judgment (Dkts. 230, 233) from October 15, 2019 to January 13, 2019.

# II. Motions in Limine

Many of the issues that may be resolved on summary judgment overlap with the issues in the parties' motions in limine, such that ruling on summary judgment may obviate the need to rule on certain motions in limine. Some of the motions in limine may require full *Daubert* hearings, further underscoring the need to be judicious.

Given the substantial overlap and the efficiency of addressing summary judgment motions first, the Court hereby **DENIES WITHOUT PREJUDICE** the parties' motions in limine, including *Daubert* motions (Dkts. 262–266), and the corresponding applications to seal (Dkts. 267, 268, 283, 289, 303, 343). The Court will set a new deadline for motions in limine after it rules on the summary judgment motions.

# III. Trial

For the reasons explained in this order, it is clear that this case is not sufficiently ready for the imminent trial. In the interest of the efficient administration of justice, and of avoiding unnecessary burden and hardship on the parties, the Court, and most importantly, the jurors, the Court hereby **VACATES** the October 22, 2019 trial date. The Court will reschedule trial after it rules on the summary judgment motions. Of course, the parties are strongly encouraged to settle this case, which the Court views as a straightforward breach of contract action and not a complicated, multimillion-dollar tort, unfair competition, and antitrust one.

DATED: October 9, 2019

CORMAC J. CARNEY UNITED STATES DISTRICT JUDGE